

# SAVE ENERGY AND REDUCE ENERGY COSTS

Fanimation ceiling fans create a cooling breeze during warm weather making occupants feel cooler and allowing them to raise their thermostat, reducing the cost of their air conditioning bill.

When reversed during cooler weather, Fanimation ceiling fans help recirculate heat that has risen to the ceiling without causing a draft, making occupants feel warmer and allowing them to lower their thermostat, reducing the cost of their heating bill.

## SUMMER - NORMAL CIRCULATION



Without a fan or air movement, room temperature feels warmer.

With a fan, room temperature feels cooler from the breeze.

## WINTER - REVERSE CIRCULATION



Without a fan, room temperatures are warmer near the ceiling and cooler in the living space.

With a fan, the room air is circulated for a consistent temperature.